

# think...

## Nuneaton & Bedworth

### think... a borough of opportunity!

Nuneaton & Bedworth is an exciting place to be – a programme of town centre regeneration is currently underway with a range of new commercial development sites in the pipeline. With its track record for attracting leading names, why locate anywhere else?

#### Demographics

- The population of Nuneaton & Bedworth borough is 122,200<sup>1</sup>
- Nuneaton is the largest town in Warwickshire and is at the centre of the East & West Midlands conurbation.

#### Quality of Life

- The borough provides urban living within a rural setting.
- Leading edge healthcare facilities including George Eliot Hospital and the University Hospital Coventry & Warwickshire (UHCW).

#### Leisure & Tourism

- Popular attractions in the area

include Arbury Hall and Estate (birthplace of George Eliot), Warwick Castle, Twycross Zoo and Bosworth Battlefield.

- First-rate conference and hotel facilities at the Ricoh Arena, Holiday Inn and Hinckley Island Hotel.
- Nuneaton & Bedworth offer a variety of leisure facilities including a cinema and bowling alley at Bermuda Park.
- Good provision of sports facilities including the Pingles Leisure Centre and various golf, football and rugby clubs.
- Excellent retail mix which includes BHS, Debenhams and Next, as well as two award-winning markets.

#### Education

- Excellent private school provision including Bablake, Dixie Grammar, King Henry and Milverton.
- The award-winning North Warwickshire & Hinckley College and King Edward VI College provide excellent education and training facilities in Nuneaton.
- Two top performing universities nearby – Coventry University and the University of Warwick.

#### Housing

- Eclectic mix of affordable and aspirational housing in Nuneaton and surrounding towns and villages.

<sup>1</sup> ONS mid-year population estimates 2010.



The ideal location where businesses thrive

# think...

# B u s i n e s s

## Location & Accessibility

- ★ Located 25 miles from Birmingham and 20 miles from Leicester.
- ★ Excellent transport links with direct access to the M6, M1, M69 and M42 motorways and the A5 trunk road.
- ★ Connect to London via rail in one hour.
- ★ 26-minute drive to Birmingham Airport.
- ★ Good provision of public transport.

## Economy

- ★ 36% of the workforce is employed in knowledge occupations.
- ★ High proportion of employment in distribution and retail.
- ★ Productivity (GVA per employee) for Warwickshire is £41,564 – higher than locations such as Dudley and Wolverhampton.

## Workforce

- ★ 19% of the borough have gained a NVQ 4 qualification or above<sup>2</sup>
- ★ 62% of the borough have gained a NVQ 2 qualification or above<sup>2</sup>
- ★ Over 50% of borough residents work up to 10km from home<sup>3</sup>

<sup>2</sup> ONS Annual Population Survey, Jan 2010-Dec 2010

<sup>3</sup> Warwickshire Observatory Profile Sept 2009

## Commitment to growth and development

Nuneaton & Bedworth Borough Council:

- ★ is committed to economic growth, and welcomes discussions with developers and occupiers around the planning process. An economic growth level of 1.5% per annum is proposed to 2028.
- ★ can assist with Compulsory Purchase Orders.



Distances from  
Nuneaton Town Centre



Nuneaton and  
Bedworth Borough

## STRONG BUSINESS COMMUNITY

- Nuneaton & Bedworth borough is at the centre of business activity.



- MIRA, the advanced engineering, research and testing facility on the A5 in Nuneaton has received £19.4 million from the Regional Growth Fund, which will be used to improve the road infrastructure surrounding MIRA – specifically key junctions along the A5 – improving traffic flow and mitigating congestion.



- The area has strong international links, with India and China providing new opportunities for many local companies through the work of the local Chamber of Commerce.
- Growing low carbon economy provides local companies with various growth opportunities.
- The Nuneaton & Bedworth Business Network operates locally to enable companies to share ideas and contribute to the future development of the borough.