



# Stratford-on-Avon

A great place to invest, do business and live

## Invest in... Quality

Stratford-on-Avon District is at the heart of the UK and world-renowned as the birthplace of the playwright William Shakespeare. It offers a wide range of commercial, educational and recreational facilities and is home to recognised companies including Aston Martin, Codemasters, Sitel, Pashley Cycles, NFU Mutual and Jaguar Land Rover.

### Retail

A diverse retail offer is available across the District ranging from high-street names, independent boutiques and specialist markets, all of which provide a vibrant and unique shopping experience.

### Education & Skills

Quality educational establishments across Stratford-on-Avon range from pre-school through to further education. The universities of Warwick, Coventry and Birmingham are nearby, with many local companies tapping into their world-leading research & development.

### Culture & Leisure

As one of the most popular tourist destinations in the UK, Stratford-on-Avon offers an eclectic mix of things to do: enjoying a performance at the world-renowned Royal Shakespeare Theatre, a visit to Shakespeare's Birthplace, a round of golf at the Welcombe Golf Club, a tour of the Heritage Motor Centre and much more.

### International Facilities

The District is home to an unrivalled selection of international facilities including hotels, conference centres and event venues that can cater for events of all sizes.

### Transport Links

The District is well served by central connections:

- Excellent road links with good access to the M6, M40 and M42 motorways.
- An approximate 30 minute drive time to Birmingham Airport.
- London is under 2 hour drive-time.
- Regular rail services to key destinations from Stratford Parkway Station, Warwick Parkway, Birmingham International and Leamington Spa.

### Market Profile

- 8,010 businesses
- Stratford Town Centre Footfall - 6.3 million per annum
- 33.4% of working age population educated to NVQ Level 4 or above
- £63,490 GVA per employee in the District in 2011



Royal Shakespeare Theatre

© Royal Shakespeare Company



Waterside



Mary Arden's House



Shipston-on-Stour - Retail



Pashley Cycles



Heritage Motor Centre

“Jaguar Land Rover is proud to work in Warwickshire and champion Inward Investment in the region.....our Engineering Centre in Gaydon is at the forefront of this and employs thousands of engineers and technologists from across the county.”

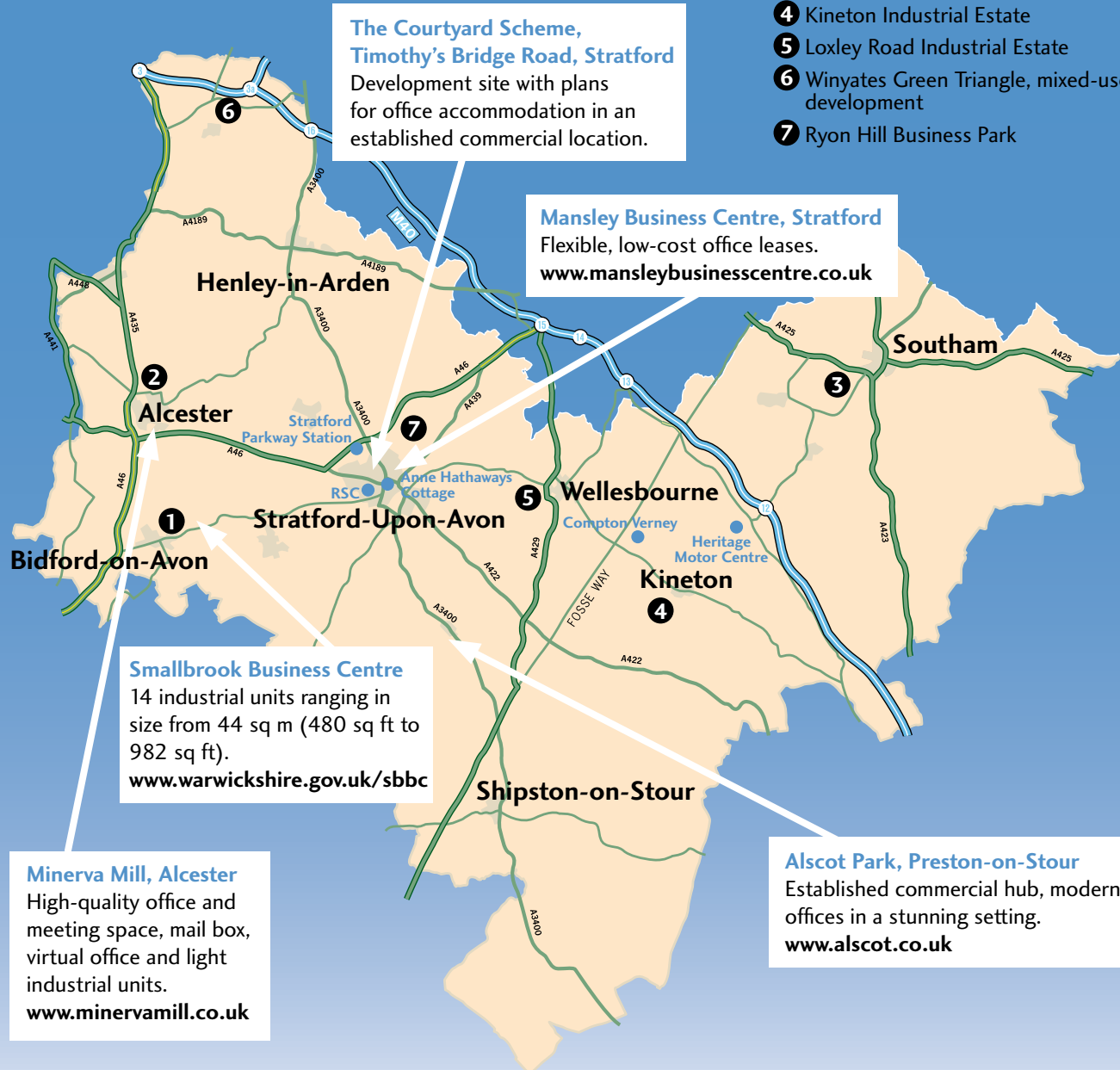
Les Ratcliffe, Head of Community Relations,  
Jaguar Land Rover  
[www.jaguarlandrover.com](http://www.jaguarlandrover.com)



## Invest in... Sites & Premises

A wide range of sites, premises and business parks are available across the district catering for various business needs, including:

- 1 Bidford-on-Avon Industrial Estate
- 2 Arden Forest Industrial Estate
- 3 Holywell Business Park
- 4 Kineton Industrial Estate
- 5 Loxley Road Industrial Estate
- 6 Winyates Green Triangle, mixed-use development
- 7 Ryon Hill Business Park



## Invest in... Support

Active business support across the District includes the Stratford Business Forum, Federation of Small Businesses and Coventry & Warwickshire Chamber of Commerce amongst many others.



Minerva Mill



Ryon Hill Park



Maybird Retail Park



Aston Martin



Bidford-on-Avon Business Park

## Invest in... Stratford-on-Avon

If you are a company looking to invest in, relocate to or expand within the District, you can benefit from our free and confidential services, including:

- Assisting you to find the best property solution.
- Expert local intelligence.
- Introductions to local networks and organisations.



## Contact Us:

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