



# Rugby Borough

## Birthplace of the game

### Invest in... Quality

Rugby is a great place to live and work, with strong transport links, good local amenities, an attractive town centre and a rich local heritage, including being the birthplace of rugby football. The Borough is home to an illustrious range of companies including Gap, Alstom, GE Power Conversion and Rolls Royce. Exciting new housing and employment developments have helped Rugby become the fastest growing town in the West Midlands and in the top ten nationwide.

#### Retail

Rugby has a great mix of restaurants and shops including high-street names, a popular independent quarter and shopping centres providing a variety of retail experiences. There is a regular farmers market and a long-standing open market providing a traditional shopping experience.

#### Education & Skills

Educational institutions in and around the town are working hard to provide students with the skills businesses in the area need. Warwickshire College has many business-focused courses and the Power Academy prepares young people for a career in the energy sector. Rugby Borough Council alongside local businesses are very supportive of apprenticeship schemes to combine practical training with study. The universities of Warwick and Coventry are nearby offering access to world-leading research.

#### Culture & Leisure

Alongside new housing developments Rugby has invested in quality leisure facilities and boasts a number of cultural attractions. The newly built Queen's Diamond Jubilee Centre provides state-of-the-art fitness facilities to residents and there are many local sports clubs. Points of interest in the town include Rugby School, the Webb Ellis Football Museum and the Art Gallery & Museum. There are also many country parks in the immediate and surrounding area to explore.

#### Transport Links

The Borough is well served by road, rail and air:

- Located at the centre of the UK road network, with easy access to the M1, M6, M69, A5 and A14.
- Regular rail services across the UK including London within a 50 minute journey and Birmingham within 40 minutes.
- A short distance from both Birmingham and East Midlands airports.

#### Market Profile

- 70% of the working population in the ABC1 consumer profile.
- Population set to grow 30% to 130,000 by 2026.
- Workforce of 43,500 in skilled trades.
- Economic activity rate above UK average.



Rugby Library



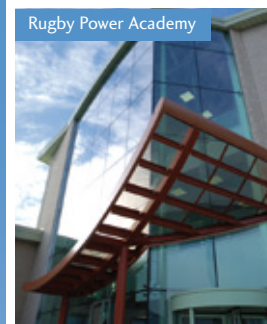
Caldecott Park



Manufacturing Technology Centre



Rugby Clock Tower



Rugby Power Academy



Town Centre Retail

“ The MTC was established to inspire great British Manufacturing and our location at Ansty Park, in Rugby Borough, places us at the heart of the midlands manufacturing base. The MTC's proximity to world class universities, major global manufacturers and innovative SMEs is vital to our aim of delivering innovative solutions to industry. ”

Leigh Carnes, Operations Director,  
Manufacturing Technology Centre  
[www.the-mtc.org](http://www.the-mtc.org)



## Invest in... Sites & Premises

A wide range of sites, premises and business parks are available across the Borough catering for various business needs, including:

### Ansty

Ansty Park is designed to host some of the world's most progressive organisations. A centre of innovative excellence, the park boasts easy access to 1.5 million sq ft of business space set in 100 acres of beautifully landscaped parkland.

[www.anstypark.co.uk](http://www.anstypark.co.uk)

### Rugby Gateway and Eden Park

Rugby Gateway is located at the heart of the Logistics 'Golden Triangle' and offers bespoke design & build facilities to suit individual occupier requirements from 50,000 sq ft to 1 million sq ft.

[www.rugby-gateway.com](http://www.rugby-gateway.com)

### Radio Station Site

This is a major urban expansion located close to Junction 18 of the M1. The scheme will deliver a mix of up to 6,200 houses and 31 hectares of employment land.

[www.radiostationvision.com](http://www.radiostationvision.com)

### Central Park

Central Park is in a prime location adjacent to Junction 1 of the M6. Current occupiers include GAP, Pearson Education, Norbert Dentressangle and Quartzelec.

[www.j1rugby.co.uk](http://www.j1rugby.co.uk)

### Church Lawford Business Centre

This Warwickshire County Council Business Centre consists of four industrial units ranging from 600 to 2,400 sq ft.

[www.warwickshire.gov.uk/businesscentres](http://www.warwickshire.gov.uk/businesscentres)

### Sir Frank Whittle Business Centre

This Warwickshire County Council Business Centre has 42 industrial units ranging from 148 to 1,829 sq ft.

[www.warwickshire.gov.uk/businesscentres](http://www.warwickshire.gov.uk/businesscentres)

## Invest in... Support

Active business support and networking events are provided by the Federation of Small Businesses and the Coventry & Warwickshire Chamber of Commerce.

Central Park



Ansty Park



iQuarter



Eleven Arches House



Sir Frank Whittle Business Centre



## Invest in... Rugby

If you are a company looking to locate to or expand within the Borough you can benefit from our free and confidential services including:

- Assisting you to find the best property solution.
- Advice on funding and grants.
- Introductions to local networks and organisations.



## Contact Us:

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