Vision: Warwickshire County Council is committed to improving the health of children and young people aged 0-19 and into adulthood

To help children, young people and their families, throughout their life course, to healthy lifestyles, make healthy choices and reduce health inequalities. All commissioned health improvement programmes will be underpinned by evidence and demonstrate positive health improvement outcomes and value for money

Key Aims

- Promote health and well being for all
- Increased numbers of mothers breastfeeding
- Reduced number of children who are obese
- Reduced alcohol consumption
- Increase levels of physical activity
- Reduction in smoking in pregnancy

Core Principles		Outcome	Action	Measure	Target
		Children's health improvement strategy for ages 0-19 and families	• Develop partnership strategy and action plan for delivery of services	• Completed strategy and plan • Roll out of plan	Commissioned services
Better prevention		Improve health outcomes in children aged 0-19.	• Review school nursing services and ensure a key focus on health improvement and health and well being plans for all schools • Promote healthy eating in children, young people and family settings • Promote physical activity in children, young and family settings • Reduce smoking and alcohol consumption • Ensure safeguarding in place • Review the health and well being needs of young carers	• Plans in place and key public health outcomes • Increase in uptake of fruit and vegetables • Increase in physical activity levels • Reduction in adverse health outcomes for school aged children: smoking, alcohol consumption	Increase Increase Reduce
Better identification		Halt the rise in obesity in children and young people aged 0-19 and their families	• Review current services which support families to maintain a healthy weight • Support families so that children have improved chance of growing into a healthy weight through health visiting and school nursing • Collect data on prevalence at 2 year Health Visiting check • Conduct an evidence review of interventions that work – TBC who conduct this • To weigh and measure children in school Reception Year and Year 6 as part of the National Child Measurement Programme (NCMP) and follow up	• % overweight/obese children at age 2 • Completed review • 95% participation rate in Reception Year and 95% participation rate in Year 6 • System upgrade as required • Sustained or reduced BMI in children	Data recording Sustain Develop Reduce
		Increased breastfeeding rates	• Achieving of UNICEF Baby Friendly Initiative Accreditation Stage 3 by December 2015 across all maternity and community providers	• Breastfeeding initiation • Breastfeeding prevalence at 6-8 weeks post delivery	Increase Increase
		Early assessment and intervention for infants and children with developmental delay	• Review child development services with integrated disability services • Review current standards for child development services	• Improved waiting times • Time from referral to care plan in place • Parent/ family satisfaction	Decrease Decrease Increase
Better early intervention		Reduction in smoking in pregnancy Improved infant outcomes	• Ensure smoking in pregnancy is a priority for commissioning of maternity services including monitoring at booking and at delivery • Clear action plan developed and implemented across Warwickshire	• Performance measures via maternity contract • Reduction in smoking in pregnancy • Increase in smoke free homes	Reduction in smoking in pregnancy across Warwickshire
		Food for life	• All identified priority schools to achieve bronze award • To request additional finance to further develop commission in high obesity prevalence schools • To identify additional priority schools as part of development of commission • All identified schools to work towards achieving silver award • To ensure links are sustained with county caterers • To increase CPD training for school staff around whole food culture • To sustain links with Pupil Premium partners • To increase uptake of fruit and veg in pupils and parents	• 100% bronze awards achieved • 100% schools working towards silver award criteria • All schools in Nuneaton and Bedworth to access support to the programme • % CPD events delivered • Increase in uptake of FSM's • % increase in fruit and veg consumption	Increase Increase Increase Increase Increase Increase